VIEWS

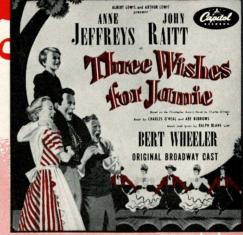
JULY • 1953

"CAN-CAN" a hill on 3 contway and on records !



00000

Here is another great show album from Capitol... Here's your ticket to a Broadway musical hit, performed by the original cast. Here's a romantic musical story right from the heart... a sentimental tale of everylasting joy, faith and optimism.



From the rise of the curtain to the exciting and romantic finale,

Three Wishes for Jamie brings music that is gay, human and

colorful. Here is your own personal production . . . recorded in

New York and as sprightly as the Broadway performance itself.



Another great show album from Capitol

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THE COVER

Expressive Kay Starr, Queen of Ballad, Blues and Barrelhouse, spins



"Wheel of Fortune" for a big winner. An outstanding jazz singer, a stylist with an easily identifiable "sound" she has remained an all around record favorite—jukes, jocks and stores have applauded her. In the past two years

she has built a strong night club following, and via the Danny Thomas, Donald O'Connor shows, has become a tv attraction.



LINDA DOUGLAS tries inspiring cowpokes to song in RKO's "Marshall of the Pecos." Walk, don't run to the closest guitar.

Music News

Edited By

BUD FREEMAN

Published Monthly By CAPITOL PUBLICATIONS, INC.

Sunset and Vine, Hollywood 28, Calif.

Printed in U. S. A.

across the country



ED MacKENZIE who, as "Jack the Bellboy," conducted one of the nation's most popular deejay shows over Detroit's WJBK, has moved to WXYZ, New York. Just who owns the "Bellboy" title will be decided by the courts.



MARY HEALY and FRANK SINA-TRA in the midst of a ballad on CBS tv. Miss Healy stars with husband Peter Lind Hayes on their own show. Sinatra's second picture at Universal has been postponed. His tv show was recently cancelled.



ROBERTA LINN filled in as leader of the Lawrence Welk Band when illness prevented Welk from his KTLA-Aragon Ballroom t'cast.



PINKY TOMLIN, composer, comic, bandleader returns to the screen in "The Will Rogers' Story." He plays an Oklahoma barber.





JANE EASTON has financed her vocal studies for the past two years by doing chorus and show girl work, was given chance to try pipes on Donald O'Connor show. When Harpo Marx chased her across stage, she screamed.



FRED MacMURRAY will take to the road in the summer fronting a band. Plans hinge on health of his wife who has been ailing.



STAN BORESON, Seattle tv and radio star, is heading for a network opportunity. He attracted attention on benefits with stars.



TEAGARDENS, Jack and Mother, on KLAC tv's "You're Never Too Old."
The five Teagardens appeared together for the first time. Mother Teagarden teaches piano in Long Beach. Jack, still a jazz great, received a "Down Beat" award.

BAX'S BISTRO BOW

Les Baxter, his orchestra and chorus have been set for their first night club engagement. Baxter's package, featuring Dick Beavers will play the Thunderbird in Las Vegas opening 31 of May.

GARLAND'S GREEN

Judy Garland can, according to Daily Variety, draw as high as \$256,000 for her two four week bookings in Los Angeles and San Francisco. Guarantee Los Angeles box office was swamped with requests for tickets weeks before prices had been announced.

"TANGO" TRACKS

Leroy Anderson, currently in the platter spotlight via his "Blue Tango" disc, is a Captain in the U.S. Army. He is serving at Fort Bragg, N. C.

TORCHING FOR LAURA

WWJ's all night femme deejay, Laura, keeps Detroit men listening to her soothing words. When, according to Billboard, she relayed a police request for a man —with blow torch—to help in a street car auto tangle three hundred men, some in night shirts, arrived. Time 03:45 a.m.

OLYMPIC VAUDE

In conjunction with the Olympic Games in Helsinki, a number of top American performers are expected to play the Finnish Capital. Lena Horne and Bob Hope have been tentatively set. Frankie Laine, Jo Stafford and Spike Jones are all booked for European tours this summer.

ECKSTINE'S BASKET

Billy Eckstine takes his own package into N.Y. Paramount for Easter Week. Charlie Barnet and Fran Warren are on the deal.

TV SHADOWS LEWIS

Ted Lewis and CBS tv are readying a package for fall. Lewis has made a number of appearances on Ed Sullivan's show.

MILLERS ASK BAN

Attorney for the Glenn Miller estate sent notice to all parties engaged in the manufacture of LP discs under an AFN label to cease and desist from using music recorded for Armed Forces Network by the late bandleader's World War II band. Music was originally cut and distributed by the Army. It was never intended for commercial purposes.









ANTHONY

HERMAN

BROWN

KENTON

REVIVING BAND POPULARITY LAUNCHES TOURS, NEW OUTFITS

With audiences turning out in strength all over the country for the touring bands, orchestra business is stirring, on the edge of another boom. For the first time in the last few years name aggregations are being offered more, and better paid, dates than they can accept. At the bottom of a trend only a few astute and hard working operators such as Ray Anthony and Ralph Flanagan were able to fight the battle of the full time dance band. Unable to play location stands for long periods at a low price, Anthony and Flanagan hit the road, built their bands as they went.

Les Brown and Stan Kenton were able to solve the difficult economics of the band business in other ways. Brown via package deals,

JAMES FERGUSON

Kenton through his concerts. Other name leaders worked sporadically, kept record contracts.

In addition to Anthony, Flanagan, Brown and Kenton—all of whom are sporting dance outfits for countrywide tours — Buddy Morrow, Tex Beneke, Jerry Gray, Johnny Long, Tommy Tucker, Woody Herman, Harry James,

Tommy Dorsey, Clyde McCoy, Jimmy Dorsey, and Jan Garber are all playing for dancers.

Billy May and Neal Hefti lead the new bands with Maynard Ferguson and Red Solomon reportedly readying crews.

Outfits such as Vaughn Monroe and Guy Lombardo have been sold both as concert attractions and dance bands in the past few years. Monroe is now making picture "Toughest Man in Tombstone."



The quote, "To break into songwriting, have your mother who should be the daughter of Guy Lombardo, marry some singer like Frankie Laine," ran in a Hollywood column at the same time Variety reported songs number one, two, three, six, seven and eight on the list of hits were all penned by unknown songwriters ... Ben Pollack will not do his life story at Monogram. He's looking for a bigger studio...Jack Smith discovered teen-age singer Jody Coles while playing San Diego. Smith will act as her personal manager... According to WW, Martin and Lewis have incorporated. Salaries to be poured into the corporation for 1952, an estimated \$2,000,000...Musicians' Local 47 graciously allowed Ralph Flanagan and band to play six schools in the L. A. area for the Red Cross. Charlie Barnet active in Hollywood music pubbery, Indigo Music...E. V. Durling reports that a songwriter, Monroe H. Rosenfeld, coined the expression, "Tin Pan Alley," then located on West 28th Street between Broadway and Sixth Avenue... Marlene Dietrich will play the Ingrid Bergman role in the stage musical version of "Casablanca"...Betty Hutton and Doris Day look like sure bets for the tv lanes in September... Metro will do a musical version of "Goodbye Mr. Chips." Kathryn Grayson gets the Greer Garson role... Chet Allen 12 year old Columbus, Ohio singer has been signed by Universal...Deanna Durbin may return to pictures to play opposite Gordon MacRae in Warners "Desert Song"... Irving Berlin will pick up a cool half million for his production of "There's No Business Like Show Business" at 20th Century...Bob Hope is set to play a 1900 vintage chorus boy in Paramount's musical, "Girls Are Here to Stay"...Ross Bagdasarian, vocalist and co-author of "Come On a My House" turns actor in "Stalag 17"... Picture offers for chanteuse Abby Lane have been turned down by Xavier Cugat... Danny Kaye to Europe in the summer to entertain the troops... Russell Nype returns to Hollywood for a second shot at pictures this summer...Vic Damone, now in Germany, expects to be discharged by the Army in the fall.



BING UNWINDS the fast one on Bob Hope who just saw it go by. Action took place on the Chesterfield Show given at Fort Ord, California. Hope and Crosby put their talents on the "road" again in a new picture in preparation at Paramount. Tv has yet to feel the impact of the Crosby treatment. Hope under glass has been a regular feature of the Colgate Comedy smorgasbord Sunday nights.

High, Wide, and THEN SOME

Capitol's Full Dimensional Sound recordings bring you the rich musical enjoyment you experience in the concert hall . . . the full range, depth and balance of the performance . . . just as the composer intended his composition to be heard. Here is recorded reproduction of all tonal characteristics in the natural color and perspective of the original live performance.



To you, this means a glorious realism...a dynamic fidelity that retains the higher frequencies without attenuated exaggeration... preserves the lower frequencies without booming bass. Yes, in Capitol's Full Dimensional Sound the music has quality,





BETTY LOU TAYLOR and KEN CURTIS swing for Sons of the Pioneers. Left to right in background are Hugh Farr, Tommy Doss, Karl Farr and Shug Fisher. Lloyd Perryman, spokesman for the group, is hidden behind Curtis and Miss Taylor, Pioneers are now in their 20th year. Hugh Farr, fiddler (left inset), was one of the original members of the group. His brother Karl shown with him, joined Pioneers shortly after. Another original member was Len Slye, inset right, as he appeared when the Western Outfit played the Texas Centennial in 1936. Slye has since changed his name to Roy Rogers. Bob Nolan and Tim Spencer were also members of the 1932 outfit. Nolan who authored "Cool, Cool Water" and "Tumblin' Tumble Weeds" has retired. Spencer is the current manager of the Group. Cooperative structure guides the current Pioneers. Each member has an equal voice. Spencer casts the breaking vote in case of ties. Since the early days of the group, Pioneers have changed their style considerably. They have eliminated many characteristics of country music, now use strong melody line and beat. While the Pioneers have lost some of their popularity in the country and folk field, their current style has made them a strong attraction in the popular field — even in cafe society. They have a five day weekly radio show over ABC.



JERRY SHARD who gets fuel steaming in the afterburner on his "Washington and Lee Swing" slows down for a look at the semi and the demi quavers. He is currently playing in New York with his own small combo. From a family of musicians, Shard started playing professionally at the age of seven. He has been signed to a contract by Capitol — will cut instrumental discs.

DeVol's Hall Gets Civic Boost

Typical of the new outlook in the band business is the tie up made by Frank DeVol who features his radio band twice a week at the Lido Ballroom on the Nu-Pike, Long Beach, California. DeVol and the management have interested civic organizations including the Chamber of Commerce in helping to promote interest in the dance hall. An hour tv show has been a strong aid in selling DeVol.

Keyboard Quartet On Jazz Tour

Latest concert attraction to be announced is Gale Agency's "Piano Parade" which springs on 12 April, Detroit. Package stars Art Tatum, Erroll Garner and the Meade Lux Lewis-Pete Johnson team. Bookings have been pencilled in on 59 spots. In fall group will make a short college junket.

REVIVAL IN N. Y.

New York City is currently observing a revival of progressive music and Dixieland.



BUDDY BAER tries a low "mi" on critical friend who has seen "Quo Vadis" and still prefers action to the musical stuff. Baer will boom the ballads on the bistro beat in an act he is preparing.



THE DUNCAN SISTERS, Vivian and Rosetta, as they appeared at the height of their popularity. Paramount is making their story into a musical, and the Duncans are back playing "Topsy and Eva" in night clubs and theatres. They were a smash hit on their opening night in L. A. recently.

How D'ya Like Your "Eg(g)bert"

To confound Easter Egg hunting two songs with the same title, "Eg(g) bert the Easter Egg," have been published and recorded. One Egbert is spelled with one "g." "Eggbert number two pulls out at two "g's." Gisele MacKenzie, is on "gg." Guy Lombardo, Merv Shiner, and Roy Rogers on "g." To complete confusion, Rosemary and Betty Clooney both did a "bert." Betty is one "g" down to her sister going into National Eg Nogg Week.

LOOSE'CRAMPED ON ALL SIDES

According to the publishers of "Dance Me Loose" the song has met with some opposition because it is closely identified with Arthur Godfrey. Rival networks aren't eager to push their opposition. Cigarette firms feel the number suggests Chesterfields with which Godfrey is identified. Godfrey himself has been hesitant about allowing the number to be used on his radio-tv talent show. He would seek to avoid any calls of "unfair" if talent using "Godfrey's song" won show.



EZIO PINZA gives Margaret Truman a pinch on the cheek during their tv skit on NBC. After a short vacation at Malibu, Miss Truman will play concert dates. She recently did "The Railroad Hour" with Gordon MacRae.



The first song written for Rita Hayworth in her new musical at Columbia is, according to Edith Gwynn, "I've Been Kissed Before." In the current Hayworth picture, "Affair in Trinidad" the voice belongs to Joan Greer. Martha Tilton and Nan Wynn have both dubbed Hayworth songs in previous pictures...Vera Ellen's numbers in the "Belle of New York" are sung by Anita Ellis . . . Andrews Sisters, Patti, LaVerne and Maxine return from Honolulu to work L. A.'s Cocoanut Grove on 24 April. Trio's new disc, "Why Worry," should push their all time sales to 25 million platters . . . Two husband and wife teams are set for London Palladium this summer. Phil Harris and Alice Faye will work their first personal apearance together on the Palladium stage. Errol Flynn and Patrice Wymore will also do a turn at the London vaudehouse. Flynn will pipe a few numbers . . . Following her Korean junket Betty Hutton takes the Palace plunge in New York. Beatrice Lillie follows the Hutton show . . . Nick Lucas

cancelled out in his second week at George Amato's Supper Club, Portland, Oregon, when a throat ailment floored him. He flew to Chicago for treatment . . . Art Ford, WNEW all night deejay, has turned vocalist. He will record for Essex . . . Johnny Ray broke Gordon MacRae's house record in his Toronto playdate. Variety reports that Ray, despite a merciless panning by the critics, drew the paying customers from a radius of 500 miles. Early morning lineup of teenagers had the first show sold out and rolling at 11:00 A.M. Six cops were stationed at the stage door to protect "the Cloud" . . . Linda Ware, child prodigy of Bing Crosby, returns to screen in "The Story of Will Rogers" at Warners...Sophie Tucker isn't about to cool off. She's booked halfway through 1953-from Las Vegas to Tel Aviv.



PATRICE WYMORE



Lead in "Abbott and Costello Meet Captain Kidd" goes to chirp Fran Warren. William Shirley plays opposite... Joann House and Barbara Luke are Frankie Carle's new vocalists. Marjorie Hughes, Carle's daughter, has quit the biz... Frankie Laine will make an independent picture titled, "That's My Desire." It is to be a semi-biographical story costarring singer and his actress wife, Nan Gray. Red Doff directs... Equipped with new act, April Stevens heads for Houston's Shamrock... Earl Wilson described Judy Garland's last show at the Palace Theatre, New York: "What'll I sing?" Judy asked after singing for an hour. "Auld Lang Syne!" called out some sentimental one. "You sing it to me! I'm tired of singing," yelled back Judy. And so they did, the whole audience which had got to its feet in a salute ... they all sang to the little girl wearing the funny wig and the sloppy shoes.

She stood there in a rumpled old wrapper, and with dirt on her

face and her cheeks in her hands. She almost held back the tears while they were doing this strange thing — singing to a singer . . . Peggy Lee returns to California in June after eight months in New York . . . Mario Lanza has reportedly signed with La Scala Opera Company in Italy. La Scala has reportedly signed with producer Mike Todd in New York.



APRIL STEVENS



Setting aside pitch pipe and metronome many of today's critics have ceased trying to evaluate successful talent and have instead turned to analyzing the "reasons" why a particular artist gains immediate acceptance. If there is no place on a critic's scale to measure the proficiency of new musical phenomena, perhaps the best move is to a discussion of "mass" attitudes. But at the conversational level the mouthings grow stale. And the next character who attempts to explain the success of a record with expressions of the ilk, "reflects the emotional frustration of youth today" I offer personally to gunwhip with my mother's parchesi board.

YOU TELL ME WHY!

What is it in a record that touches that vast audience which, for the most part, can take or leave 'em alone? I don't know!! But it should be remembered "Tennessee Waltz," "Be My Love," "Too Young," "How High the Moon" and "Mockingbird Hill" sold in the same general market as "Cry" and "Little White Cloud." So did "Come On-A My House." At this writing "Wheel of Fortune," "Blacksmith Blues" and a delicate melody done instrumentally in a traditional tempo—"Blue Tango" are at the crest. If the list of late hits demonstrates an identifiable emotional attitude of our so called "bobby sockers," what's the emotion? What's the attitude?

COULD BE NORMAL

About piano styles popular some decades ago and currently popular it is said that people are yearning for yesterday, turn their back on tomorrow and won't face today. But if your four year old daughter is daffy about "Down Yonder," plays it twenty times a day—it still isn't too probable that she's pining for the old riverboat, a game of faro and four fingers of Bourbon.

The words "insecurity" and "frustration," "regression" certainly dress up a discussion with a fringe of profundity, but until someone contributes an accurate study of the listener's experience the psycho approach remains a frill—in the hands of amateurs.



Cummings Edgerow: raconteur, bon vivant, man of the world... played by MICKEY KATZ.



Rufe Banes: steady, plodding husband... played by RAMBLIN' JIMMY DOLAN.



Celia Banes: dutiful, honorable housewife of Rufus...played (with considerable feeling) by Annabelle Applegate.



Rufus states, "Calm I And things at home?" Celia

replies, "Calm."



1. As fate would—Celia is thrown beside Cummings Edgerow in a crowded tram. Worldly Edgerow immediately recognizes the strong attraction between them. Celia fights it.



2. Charmed by his elegant manners, Celia allows herself the luxury of an "innocent" flirtation.



3. Edgerow tells her of his beautiful dreams.



4. They find something bigger than both of them.



5, "Who are we," asks Edgerow, "to deny this legacy of eternal beauty?" Celia is stuck for an answer.



6. Suddenly, Celia sees how they have carelessly drifted; she into a careless passion; he into a careless laundry.



7. With a magnificent display of will, . . .



8. she returns to the calm of her home.



TOMMY MERCER, Ray Anthony's vocalist (right) and "Stumpy" Brown, trombonist and brother of Les Brown, dress up the anecdotes for Debbie Reynolds who smiles politely—as if she hadn't heard those unlikely stories before



Irving Hoffman tells this story about Dorothy. Once at a San Diego concert they omitted Warenskjold from the marquee because it required too much space. Her father comforted her with the tale about Sarah Bernhardt who was asked why she didn't shorten her name to Bern. "What." thundered the divine Sarah, and "make it easier to forget?"



MANTOVANI hit the high roster on the jukes the hard way by squeezing an appealing sound out of "Charmaine"-with a fiddle section.



Bobby Sherwood

Stan Kenton Eddie Miller Matty Matlock

Ray Bauduc Benny Carter

Red Norvo Charlie Shavers Nat Cole

John Kirby Sid Catlett Mel Powell Oscar Moore Allan Reuss Dizie Gillespie Shelly Manne **Maynard Ferguson** Nick Fatool

Vido Musso

Red Nichols

Pete Daily

Armand Hua

Frankie Trombauer

Bobby Haggart

Nappy Lamare

Sharkey Bonano

Stan Wrightsman

Zutty Singleton

Brad Gowans

Lou McGarity

Artie Shapiro Woody Herman

Buster Bailey

Heinie Beau

Illinois Jacquet

Sam "Baby" Lovett

Buddy DeFranco

Shorty Rogers

Charlie Barnet

Freddy Slack

Gene Ammons

James Guiffre

Mannie Klein

Art Pepper

Billy Butterfield

Jess Stacy

Art Tatum

Bill Harris

Coleman Hawkins Benny Goodman

'A great new Classics In Jazz series featuring jazz greats of the century!"

"If there ever was a collector's series, this is it ..." and if anyone should know, it's Gene Norman, ace disc jockey, jazz impresario and recognized authority on jazz and the men who make it.

Here in this sensational, all-new series of jazz greats, Capitol brings you scores of the world's greatest jazz musicians . . . nine outstanding albums reflecting



• TRUMPET STYLISTS No. 326

. SAX STYLISTS No. 328

MODERN IDIOM No. 325

. COLEMAN HAWKINS No. 327

PAYNE PENS CLASSIC HYMN

"Gentle Hands," a hymn adapted to the form of pop songs, was written by thirty-five year old Western and Hillbilly singer, Leon Payne. Payne has been blind since an eye injury in childhood. He met his wife at a school for the blind. They now live in Houston, Texas, have four children.

Payne has had considerable success as an artist and a composer in the hillbilly field. "Gentle Hands," one of the best songs of its type written in the past twenty years, is the



LEON PAYNE

second of Payne's numbers to be done by a pop artist. Gordon MacRae has recorded it. Jan Garber was the first to pick one of Payne's numbers from the Western field. Bandleader recorded "Love."



JIMMY WAKELY is now hitting the tv screens via a live show beamed by KNXT, Hollywood. His cowboy pictures continue to be telecast in the East, South and Northwest. His latest disc, "Goodbye, Little Girl," is backed by Les Baxter.

Posh Pierre Plans Long Hair Shows

New York's elegant Cotillion Room in the Hotel Pierre is planning a carriage trade floorshow in September which will star such musical greats as Jascha Heifitz, Ezio Pinza, Lauritz Melchior and Helen Traubel. Price, including dinner, dancing and show would be \$10 per plate. Tip is extra. Only stumbling block to plan, says Billboard, is Office of Price Stabilization which might not approve price hike at Pierre.

SINATRA'S 'GROVE' STAND

Frank Sinatra plays his first L. A. night club date May 15 at the Cocoanut Grove.

Kenton's Home Grown Promotion

After highly successful date in San Francisco which he and publicist Gene Howard promoted, Stan Kenton is considering acting as own promoter on all large city dates. Kenton's new dance band, moves East this month. In summer Kenton will build variety show around band.

COOGAN PREPARES

Jackie Coogan has announced that he will organize a band and tour the midwest one nighter circuit this summer.

GINGER ROGERS about to uncurl an oriental wile at Clifton Webb who, in the sterling tradition of the Foreign Legion, refuses to be pushed toward the fire exit. Webb and Miss Rogers exhibit their fine dancing talents in 20th-Fox's musical, "Dream Boat." Other than a casual tea dance sequence in "Sitting Pretty" Webb has not danced on the screen though a top hoofer.



The fearless lady who faces dishpan hands with a song is Bucky Tibbs of KLAC-TV's "Hometown Jamboree." Tennessee Ernie does the drying. Pair did a duet on a recent recording of "Hambone."



In civvies, left, Clifton Webb and Miss Rogers at the time they signed to do the picture together.



GLORIA SWANSON joins the nasal intonations of J. Durante in a tender duet on Mr. D's bright tv stint over NBC. The Schnozz moves to Las Vegas, then N. Y.'s Copacabana in May.

ON B. O., BOFFS

Agencies and top cafes, according to Billboard, put comics into three classes. "The first is surefire box office, Martin and Lewis, Durante, Danny Thomas, etc. etc. Second class: the Herb Shriners, Billy DeWolfes, Jimmy Savos and similar performers who are considered "gentle" comics; okay for hotels, not key cafes. The third is the belly laugh boys, who belt 'em out for yocks such as Jackie Miles, Jack Carter, Phil Foster, Myron Cohen, Red Buttons, Harvey Stone, Lenny Kent, Joey Bishop and others in the same class."

LONELY?

Barbara Logan, singing starlet, is forced to part company with Tabu, her miniature skunk, Jimmy Starr reports. Miss Logan cannot find enough time to spend with her pet. Anyone with plenty of free time and a companionate nature write Mr. Starr at the Herald Express, Los Angeles.



GILDA GRAY, creator of the "shimmy," a shake that shook the world, pictured as she appeared in Sam Goldwyn's, "The Devil Dancer." Miss Gray is the next show biz luminary whose biography will be treated in a technicolor musical. Miss Gray's role has not yet been assigned.

PAUL PICKS FRIENDS

When he was the guitarist with Major Meredith Willson's army orchestra, Les Paul got to see the backs of America's most famous entertainers, but rarely did he ever meet any of the stars. Tired of writing letters to the home folks explaining how he happened to be on the same show but hadn't met some outstanding personality, Les devised a system. He found himself a particularly bright guitar pick which he would carefully plant near the number one mike. Shining pick would catch eye of stars who would pick it up, look around for the guitarist and return it. In that way he met all the top entertainers and Meredith Willson—six times a show. Finally on to the routine, Willson, to save wear and tear on his sacroiliac, opened each rehearsal by introducing the celebrities to Les Paul.

Drug Stores Showcase Talent

The drug store owners of the nation have apparently created an atmosphere which sets off the charms of young American womanhood to best advantage. Two more young ladies have been "discovered" in drug stores. Jill Jarmon was reportedly spotted by an agent while she was

eating in a Hollywood drug store. (Lunch counter not credited.) She gets her break on the Martin and Lewis Show, NBC. Miss Sondra Farrell, right, was discovered by a producer while she was sitting at SCHWAB'S PHARMACY where her father is employed as a pharmacist. Miss Farrell was handed a role in "The Ring," King Bros. forthcoming crime expose. Lana Turner blazed the trail by being discovered drinking a coke at a drug store counter.







Here is an excitingly fresh approach in orchestration-intonation-driving rhythm...here is BILLY MAY ... for wonderful dancing... for thrilling listening!



DCN-329 (78rpm) KCF-329 (45rpm) L-329 (331/3rpm)

Patience Pays

Longest period songwriter has ever waited to get a record on a song has been racked up by John Fornsete who penned the English lyric, "Summer Is Icumen In." Nat Cole has cut the disc. Number, at the bottom of Fornsete's trunk, was penned in 1240 (A.D.). Alec Wilder and Marshall Barer did the rewrite job on the tune now titled "Summer Is A-Comin' In."

WON'T REPLACE DRAFT

National Association of Radio and Television Broadcasters survey predicts 100,000 will be employed in tv by 1962. Key to success is "successful specialization" say broadcasters. Great majority of positions will be in technical end of tv.



BARCLAY ALLEN played piano at a recent church benefit in Van Nuys, California. It was his first public appearance since the 1949 auto accident in which he was paralyzed. The brilliant pianist has command of his hands and arms, still has considerable difficulty in any movement which calls for extensive use of his shoulders.







An elegant trend in blondes is indicated by tv's emphasis on such charmers as Sandra Spence, Pantomime Quiz; Lucille Knoch, the Red Skelton Show; and Zsa Zsa Gabor of "Bachelor Haven" who has, on the show, developed a loyal following by always having something to say when stuck for an answer.

Commercials To Improve World

Songwriters Hy Zaret and Lou Singer put the pop tune, the jingle and the singing commercial to work selling safety, the United Nations and Democracy. Teaming up in 1947 to fulfill a commission from New York radio station WNEW, Zaret and Singer wrote twelve songs on Americanism.

Lyricist Zaret is the co-author of "It All Comes Back to Me Now," "There I Go," "So Long for Awhile" and "One Meat Ball." Singer is composer of "Sleepy Serenade" and symphonic jazz work, "Deep Blues."

"Little Songs" are now broadcast in nearly every country in the world. Sample:

"I'm proud to be me
But I also see
You're just as proud to be you
We might look at things
a bit diff'rently
But lots of good people do . . ."

And the "American Hymn."

"May I ever prove most worthy
Of my native land, America.
May my daily thoughts
and actions
Be a testament of faith in her.
In my heart each waking
moment
May the dreams of
free men stir—
May my love for Freedom
and Progress
Prove my love for you,

America!" *

* Copyright Argosy Music.



Lou Singer, UN official and Hy Zaret, left to right, discussing one of the songs written to familiarize youngsters with purposes and agencies of United Nations.

Barry Ulanov Writes Definitive History Of Jazz

A new book, "The History of Jazz in America," by Barry Ulanov, one of the editors of "Metronome," recently hit the stalls. Tome is easy to read, highly informative and probably the most complete work ever done on the subject. Ulanov brings sympathy, knowledge and insight to the history—contributes an excellent appraisal of the motives, the men and the music.

THE BILLY MAY BAND GATHERS

There is nothing about a dance band that "just grows." No endeavor in the field of popular entertainment takes more detailed and continuous preparation. From the moment the decision to invest whatever money it may take until the vocalist (right, Marilyn King) steps before the mike on the first date, it's a long, expensive and difficult road. Once the money for arrangements, rehearsals, uniforms is down — the band organization must pick talent (arrangers, sidemen, and vocalists) organize rehearsals, plan business details. In the case of Billy May (below) he did all arranging, was able to use many sidemen from his recording band. Business details went to manager Carlos Gastel.



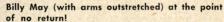








Aspirants for the open chairs attend auditions, waited nervously, Ted Stoller, piano, at top left. Many young musicians came to be heard by May for future consideration. (As an arranger, conductor, leader—May has a voice in personnel used on all types of record dates from children's discs to vocal backings.) Once sidemen were set, subject to change if circumstances demanded, band boy Teddy Swirsky (top) sets up for rehearsal. Swirsky was a drummer, gave it up to be band boy for Benny Goodman, later Alvino Rey and Charlie Barnet.



Far more fortunate than the leader who begins from scratch, May had many assets with which to begin. First, a recording contract — must for a band that is aimed at the "name band" bracket. He had a pre-tested "sound" based on the appeal of his discs. He also had personnel such as Charlie Deremo, tenorman at left, and he had part of a book (arrangements). But still there were the long hours of rehearsals (bottom left and right).









Marilyn King looks over arrangements with May. She is one of six King sisters, started subbing for her sisters when she was in grade school, later became permanent member of the quartet when older sisters married and quit show business. She was featured with Alvino Rey, recorded with her sisters on Capitol, Mercury and Victor. At right Marilyn rehearses.



Working with vocal group tagged the "Maytimers" Marilyn sings May vocal arrangements with Bob Gordon, center, and O'Neill Dell, right. May joins group in some numbers.



Marilyn must have complete wardrobe. Long schedule of one nighters is rough on costumes. After playing break in dates around Los Angeles, sidemen will be fitted.





Drummer Remo Belli (left) gets on the stand early for the band's opening night. Date was played at Rainbow Gardens, Pomona, Cal. In the dressing room, Jerry Rosa, trombone, and Bill Ainsworth spruce while tenorman Bill Gordon keeps the May "sax sound" warm.



Band awaits the downbeat on the curtain raiser. May checks the paying customers. With lively promotion on part of location owner and help of local disc jockeys, May played to a large audience on Friday night, capacity on Saturday. Overcoming first set nervousness, band settled down. Now an organization—with commitments—May will be on a continuous round of rehearsals, deejay visits, publicity conferences, bus rides, checking in, checking out, and on the road again . . .

MUSIC USED SUCCESSFULLY AS AID IN MENTAL TREATMENT

Music is today gradually achieving the same recognition as other forms of therapy in providing mental patients with a well balanced program of treatment which supplements basic methods now used to attack mental ills. Music is now a standard activity in many hospitals for the mentally sick.

The music therapist's work is divided between active and passive participation programs. In the active group are patients who join in group musical activities: vocal and instrumental instruction, choruses, glee clubs, and music appreciation.

In working with the passive participation group the therapist joins the psychiatric team in making concerted effort to bring the patient back to reality and to face his problem. Many rather startling results have been produced in California's eleven state hospitals.

Music is prescribed and slanted to each patient's need. Depressed cases listen to quiet, soft melodies with the tempo gradually increasing to a cheerful rhythm. Excitable patients are soothed with a fast and raucous rhythm which gradually decreases to a soothing, tranquil tone. Patients who have few periods of stability hear pulsing, even rhythms with little deviation in tempo.

Which type patient responds best to music therapy is not yet known. Another "unanswerable" is whether popular or classical music is the most effective. Some experimenters say modern music, studded with dissonances and irregular rhythms has no place in hospitals as it induces unrest, and in some cases, a dangerous state of mind.

Music sometimes congeals a series of experiences. At the Stockton State Hospital, the Music Therapist decided a little light and soft music would be of value even though it had long been a policy not to have any programs in a medical treatment ward. On one program an Italian song was the last number. As the musical group was leaving, Mrs. G. leaned out from her wheelchair and grabbed the therapist by the skirt saying, "Hey, you, get me my leg. For you I will dance" The staff had for two months been trying to get Mrs. G. even to look at the artificial leg which had been made especially for her.



MARILYN MONROE, the queen of cheesecake, gives her impression of Psyche at the White Rock well. The well banked Miss Monroe, on the basis of newspaper and magazine space captured, holds a long lead in the pin-up handicap.

in the spot

JIMMY DORSE	Y
Hollywood, Calif.	15 Apr.
HAL McINTYR	E
Des Moines, Ia.	20 Apr.
Notre Dame, Ind. Indianapolis, Ind.	25 Apr.
Indianapolis, Ind.	26 Apr. 13 May
Chickasha, Okla.	
TONY PASTO	20 Apr.
Buckeye Lake, O. Cedargrove, N.J. 29	Apr5 May
CAB CALLOWA	
Denver, Colo.	21-26 Apr.
Reno, Nev. 30 A	pr13 May
RALPH FLANAG	
Cedargrove, N.J.	14-27 Apr.
Barrie, Vt.	29 Apr.
Waterbury, Conn.	30 Apr.
Mahanoy, Pa.	1 May 2 May
Easton, Pa. Hershey, Pa.	3 May
Bristol, Conn.	4 May
WOODY HERM	AN
New York, N.Y. 7	Apr5 May
STAN KENTO	
Sedalia, Mo.	23 Apr.
Charleston, W. Va.	7 May
BILLY MAY	
Montreal, Canada	20 Apr.
Toronto, Canada	21 Apr.
Guelph, Ont., Canada	22 Apr. 23 Apr.
Syracuse, N.Y. Buffalo, N.Y.	24 Apr.
Pittsburgh, Pa.	25 Apr.
Toledo, O.	26 Apr.
Flint, Mich.	27 Apr.
Detroit, Mich.	27 Apr. 28 Apr.
East Lansing, Mich. Columbus, O.	29 Apr.
Cincinnati, O.	30 Apr.
Troy, O.	1 May
Indianapolis, Ind.	2 May 3 May
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Kansas City, Mo. Moline, Ill.	5 May
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Skeets Herfurt (left) about to topple on his constitutional rights as Frank DeVol accuses him of getting too familiar with a new medium on the midway, Nu-Pike, Long Beach, Cal. DeVol's band telecasts from and plays the Lido Ballroom twice weekly at the Southern California resort town.